

# LakeFest 2018

LakeFest 2018 is on Saturday, October 6, 10am to 7pm and Sunday, October 7, from noon to 6pm. The festival takes place along Lakeshore Drive in Pine Lake, GA. This beautiful lakeside venue is a lovely setting for visitors to stroll among art vendors while enjoying a variety of food and music from our world-class stage.

Applications are open as of April 15, 2018. The deadline for applications is June 30, 2018. Artists of handcrafted, quality work are invited to apply; an ability to offer items at a variety of price levels is a plus. Vendors may sell only handmade, original items; NO mass-produced or commercial items may be sold. Space at this venue is limited. Artisanal packaged foods and hand-made health and beauty items are also accepted.

## Selection Process & Awards

LakeFest aspires to offer arts and crafts that are of high quality, original, and affordable. In order to maintain artistic excellence and fairness, LakeFest invites an independent guest Juror to screen applicants for inclusion in the festival. The Juror will select one artist for the Juror's Choice Award (cash prize). Additionally, a People's Choice Award (also a cash prize) will be given to an artist vendor selected by LakeFest attendees.

## Rules and Other Information for Applicants

- \* The Festival will be held rain or shine. No refunds due to inclement weather.
- \* 10'x10' tents are required, and vendors must supply their own. Vendor space must be kept neat and professional.
- \* Vendors may unload / set up on Friday between 6-8pm or 7-9:45am on Saturday. Set up must be complete by 9:45am on Saturday; LakeFest opens to the public at 10am.
- \* All vehicles must be moved to the designated parking area after unloading. Festival staff will assist in unloading in order to move vehicles to the vendor parking area as quickly as possible. At the close of the Festival, please pack up completely before bringing your vehicle to your site.
- \* Private security is provided Friday and Saturday nights. However, the Festival is not liable for any loss or damage to any property or artwork/products resulting from fire, wind, theft or any other cause.
- \* No early teardown is permitted. Vendors are expected to operate the full hours of each festival day.
- \* Place all trash in the provided bins, and leave the area as you found it.
- \* Photos, logos and/or websites provided with full booth payment from accepted applicants will be used to promote this event (fliers, website, posters, ads).
- \* There is no access to electricity.
- \* Vendors are responsible for proper safety and health precautions to protect participants, City of Pine Lake, the public, and the property of others. For this reason, smoking will be limited to specific areas away from vendor tents.

## Booth Space and Vendor Fees

Vendor space are 10'x10', and vendors must supply their own tents and displays. To be prepared for high winds, vendors must provide tent weights for each tent leg. LakeFest has a limited number of tent weights that may be rented, four for \$20. LakeFest is not responsible for damage due to wind.

A maximum of three artists may share a booth. The cost of a space is \$60 for Pine Lake residents, and \$100 for non-residents. Adjoining spaces may be reserved.

Please also refer to our website: <http://pinelakefest.com/>