



Pastel Society of Maine
20th International Juried Exhibition, *Pastels Only*

Juror of Selection and Award
Lyn Asselta

Up to \$6,000 in Cash and Merchandise Awards - \$1,000 Best in Show

September 1 - 26, 2020

Roux & Cyr Gallery
48 Free Street
Portland, ME 04101



Lyn Asselta

"A Momentary Peace"

For link to register through **Show Submit** visit the PSME website
<https://www.pastelsocietyofmaine.org>

Exhibition Co Chairs: **Mary Beth Morrison** mbkmartist312@gmail.com
Christina Davis crisdavis12@gmail.com



2020 Calendar of Event

- March 1:** Online entry submission opens through **Show Submit**
July 10: **Deadline** for online submissions
July 20: Notifications will be emailed
August 21: Shipped work due at Shipping Agent
August 22: 10 am-noon. Hand delivered work due at:

Roux & Cyr Gallery
48 Free Street
Portland, ME 04101

- September 1:** Exhibition opens to public
September 4: Opening Reception 4 – 8 pm; Awards Presentation - 5 pm
August 24 - 26: Lyn Asselta * Expressive Landscapes **3 Day** Studio Workshop
August 27-28: Lyn Asselta * Expressive Landscapes **2 Day** Plein Air Workshop.

Workshops held from 9am-4pm daily at
Ferry Beach Retreat & Conference Center
5 Morris Avenue
Saco, ME 04072

- September 26:** Pastel Demonstration, noon – 2pm at The Roux & Cyr Gallery
September 26: Pick up artwork, 2-4 pm at The Roux & Cyr Gallery

Visit the PSME website www.pastelsocietyofmaine.org
for link to Show Submit and Lyn Asselta Workshop registration forms.

Eligible Work Open to all artists. All subjects and styles are eligible. Works must be original design and composition, not copied from another artist's work, not painted in a class or workshop under instructor supervision.

Work must be completed after January 2018 and be 80% soft pastels.

No oil pastel.

All work must be for sale; no NFS or POR allowed. No price changes allowed after entry submission. Size limit, including frame, is **40 inches** in either direction.

Work must be clean, securely framed and ready to hang. No sawtooth hangers allowed. Gallery framing standards are expected. If mats are used, neutral colors only.



Entry Procedure - All entries must be submitted online, entry fees payable by credit card through Show Submit. A link is provided on the PSME website: www.pastelsocietyofmaine.org

Submission deadline is July 10, 2020.

PSME Member fees: 1 to 2 images \$35 3 images \$40 (with PSME membership dues current)

Non-member fees: 1 to 2 images \$45 3 images \$50

No CDs or emailed images will be accepted. Each artist may submit up to **three** entries.

Acceptance of a maximum of 2 pieces into the show by any one artist.

Work must not have been shown in any previous PSME competition.

Notifications of acceptance or decline will be emailed by July 20, 2020.

Entry Preparation Instructions

Image preparation instructions are available on the Show Submit entry page & the PSME webpage.

1. Set camera for a **high resolution image**. Use a tripod; make certain camera is perfectly square and level with the painting.
2. Transfer image to computer. Make a copy of image and work with the copy. Crop out mats, frames, or untidy edges - only your painting should appear in the image. Make no computer enhancements to the image.
3. Re-save at resolution **300 dpi**.
4. Resize to **900 pixels** on the longest side—900 pixels wide for a horizontal image or 900 pixels tall if a vertical image.
5. Save as a high-resolution **jpg**. Review your file.
6. Files should be saved as: **last name_first initial_title.jpg**.
Abbreviate title if lengthy. Example: DeSomma_J_NoFishToday.jpg.

Failure to follow submission guidelines may result in disqualification of entry.

Failure to provide accurate information may result in disqualification of entry and render ineligibility to submit to PSME International Juried Exhibitions "Pastels Only" for 2 years following this show.

Delivered artwork must be identical to the accepted jpeg, no substitutions are permitted.

Entrants failing to deliver accepted artwork are denied eligibility in PSME International Juried Exhibitions "Pastels Only" for 2 years following the 2020 show.

Your entry in this exhibition constitutes an agreement to all procedures outlined in this prospectus. Images of accepted work may be used by PSME for publicity purposes.

Sales:

40% commission shared:

35% to Roux & Cyr Gallery and 5% to PSME on sales (handled by Roux & Cyr Gallery)

Prizes: Up to \$6,000 in awards

Plus: The Best in Show Prizewinning Artist is invited to mount a one artist month-long show with Roux & Cyr Gallery, and the Second and Third place winners may share a two artist month-long show with Roux & Cyr Gallery (subject to conditions & scheduling as may be outlined by proprietor Susan Roux and at mutual agreement.)



Hand-Delivered Artwork

Must arrive at Roux & Cyr Gallery on Saturday, August 22, 2020, 10 am - 12pm.

Shipped Work

Detailed shipping instructions will be sent with acceptance notifications.

Shipped paintings must arrive at shipping agent between August 18-21, 2020.

Include with shipped artwork a \$ 50 check for handling, made out to PSME, pre- arranged FedEx return shipping label, and completed shipping form & labels. Send to:

**FedEx Copy and Ship Center
Attn. PSME Juried Exhibition
50 Monument Square
Portland, ME 04101**

Artwork Removal

Saturday Sept 26, 2020, between 2 pm -4 pm

Liability

All paintings will receive careful handling by competent staff.

However, the Roux & Cyr Gallery, the Pastel Society of Maine, nor anyone connected with the exhibition cannot be held responsible for loss or damage to any painting submitted for exhibition. All work submitted is subject to this condition.

Your online entry submission constitutes acknowledgement & acceptance of this disclaimer. PSME recommends artists carry their own insurance.

*See below for information on the
Workshops associated with the 2020 International Juried Exhibition
taught by renowned artist Lyn Asselta.*



Lyn Asselta *Expressive Landscapes* Workshops



Held in conjunction with PSME 2020 *Pastels Only* exhibit, two workshops with this renowned artist and teacher will sharpen artists' painting skills. In a 3-day studio workshop Lyn explores *why* an artist chooses a subject to paint and *how* that choice affects all other choices following. Attendees will learn how to focus their own choices for more expressive and unique landscape paintings. A 2-day plein air workshop will help attendees identify what it is you want to say with a painting, and then will show you how to narrow down your focus so that your painting will have a strong, clear, and unique voice.



Lyn Asselta "Take Me There"

Workshops will be held at Ferry Beach Retreat & Conference Center, a historic complex on the ocean, minutes from downtown Saco and 30 minutes from Portland International Airport.

Registration and information at <https://www.pastelsocietyofmaine.org/>

Workshop registration opens

February 15 for PSME members * March 1 for nonmembers