



Prospectus for the 27th NATIONAL PASTEL PAINTING EXHIBITION

*You are invited to submit up to 3 paintings for jury consideration.
This annual exhibition is among the best pastel shows in the country!*

March 1 - 31, 2019

Monday - Saturday, 9 am - 6 pm

Sunday, 10 am - 5 pm

Sorrel Sky Gallery

125 W. Palace Ave. ❖ Santa Fe, NM

Sorrel Sky Gallery, one of Santa Fe's finest art galleries, is located in the historic downtown art district. This exhibition will occupy an entire gallery floor.

Three distinguished artists serve as jurors to independently score entries to determine which paintings will be included in the exhibition.

Judging for awards is from actual work delivered to gallery.

JUDGE

Michael Chesley Johnson

JURORS

Brian Cobble, Alan Flattmann, and Sally Strand

AWARDS

Awards announced at gala opening reception, which will be held during First Friday Art Walk on Friday, March 1, 2019

1st place \$1500 cash, plus!

2nd place \$1000 cash, plus!

3rd place \$750 cash, plus!

4th place \$500 cash, plus!

In addition to the place awards, there will also be numerous sponsor awards, expected to total more than \$10,000 in value.

IMPORTANT DATES

Digital Entry Submission Period

Saturday, Sept. 15 - Saturday, Dec. 1, 2018

Acceptance and Information Packets Sent

Friday, January 11, 2019

Deadline for Shipped Art to Arrive

Wednesday, Feb. 20, 2019

Hand-Deliver Art to Sorrel Sky Gallery

Friday, Feb. 22 or Saturday, Feb. 23, 2019

Reception & Awards Presentation

Friday, March 1, 2019

from 5 - 7:30 pm

Pickup of Hand-Delivered Paintings

Monday, April 1, 2019

Pastel Society of New Mexico ❖ PO Box 3571 ❖ Albuquerque, NM 87190

www.pastelsnm.org

GENERAL REQUIREMENTS

Entry is open to all artists over the age of 18, without regard to geographic location.

Paintings not adhering to criteria below will be rejected.

- ☛ **ORIGINAL ARTWORK ONLY.** *Source material must be available to PSNM upon request.*
- ☛ All work must be *at least* 80% soft pastel.
- ☛ All work must be for sale.
- ☛ Minimum sale price: \$500.00
Artist will receive 50% of sale price.

NON-ELIGIBLE WORK *(based on PSA guidelines)*

includes: Paintings done in a school, school-monitored studio or workshop, or under instructor supervision; copied from photographs taken by someone other than the artist without written authorization from the photographer; copied from published photographs, compositions from published sources or based on another artist's work; works painted over a mechanical print; copies or reproductions; work older than two years; work which has previously won a national award; collaborative work; work previously accepted by a PSNM National Show.

AGREEMENT OF ENTRY & LIABILITY

All reasonable care will be taken with paintings.

However, neither PSNM, its officers or volunteers; Sorrel Sky Gallery and its employees; nor employees of shipping agent will be responsible for loss or damage.

PSNM strongly recommends artists carry independent insurance. If you rely on shipper's or carrier's insurance, be certain you understand their policies.

- ☛ Each exhibiting artist will receive a show catalog.
- ☛ PSNM reserves the right to reproduce accepted artwork for publicity purposes.
- ☛ PSNM reserves the right to reject work deemed unsuitable for public viewing.
- ☛ All accepted work *(no substitutes)* must be framed and delivered or shipped as specified in this prospectus.

If accepted work is not available for the exhibition, the artist must donate 30% of the stated sales price to PSNM. The artist will also be prohibited from exhibiting in PSNM shows for the next 13 months.

ONLINE ENTRY

Go to <http://www.showsubmit.com>

Scroll down to find the PSNM listing.

Instructions for submitting Digital Files are on the Online Entry Form.

DIGITAL REQUIREMENTS

Image size: 900 pixels on longest side

Resolution: 300 dpi

In Image Size dialog box, first set resolution to 300 dpi. Adjust dimension so longest side of image is 900 pixels. *Since dimensions are linked, this will automatically adjust the shorter side.*

File Format: jpg (JPEG) - highest quality

File Name Protocol:

Painting Title *(Upper and lower case, with no spaces between words. Include as much of title as possible, up to maximum your computer allows for file names).*

Example: Painting Title: Snow in Summer

Image File name: SnowinSummer.jpg

If a professional photographer *(or anyone other than yourself)* creates your image file, please be sure all the Digital Requirements described above are followed.

NOTE: *Any file received that is not correctly formatted or named may be rejected.*

ENTRY FEES

Fees are non-refundable and **must** arrive by Saturday, Dec 1, 2018. *(See Payment Options below.)*

PSNM Members: \$40 for up to 3 entries.

Non-Members: \$45 for up to 3 entries.

NOTE: **Only artists who are PSNM members at the time they submit their entry for the show may accrue points toward Signature Membership.**

Non-members may join PSNM prior to paying show entry fee by completing Membership Application at: www.pastelsnm.org and paying annual dues with a credit card via PayPal.

PAYMENT OPTIONS

1) Pay by CREDIT CARD on Show Submit website
or

2) by CHECK *(payable to PSNM)* mailed to:
PSNM, PO Box 3571, Albuquerque, NM 87190

JURY NOTIFICATION

Results will be sent via email by Friday, Jan. 11, 2019.

Acceptance message will include a pdf attachment providing painting labels and forms, which you will need to print and complete, plus detailed instructions regarding framing, delivery, shipping and handling.

MINIMUM/MAXIMUM DIMENSIONS

- ☛ Minimum **PAINTING** dimension: 8"x10" (or 80 sq. in.)
- ☛ Maximum **FRAME** dimension: 48" in either direction

FRAMING REQUIREMENTS

- ☛ Work **must** be sturdily framed and ready to hang, with strong screws and wire.
- ☛ *NO* name plaques on the front of the frame or mat, and no signed mats.
- ☛ *NO* metal frames will be accepted.
- ☛ Use glass (*please, no* "non-glare" or "frosted" glass). For 850 sq. in. or larger *shipped* paintings, Plexiglas is acceptable.

DELIVERY OF ACCEPTED WORK

HAND-DELIVERED WORK must be delivered to Sorrel Sky Gallery, 125 W. Palace Ave., Santa Fe on Friday, Feb. 22 or Saturday, Feb. 23, 2019.

SHIPPED WORK must be delivered to:

PSNM National Show
c/o Art Delivery Service
2019 Galisteo Street, Building O, Suite 2
Santa Fe, NM 87505

SHIPPING INSTRUCTIONS

**Paintings MUST arrive at
ART DELIVERY SERVICE between
Wednesday, Feb. 13 and Wednesday, Feb. 20, 2019**

- ☛ Ship with a commercial carrier, such as UPS or FedEx. **DO NOT** ship with the United States Postal Service!
- ☛ Cost of shipping the painting(s) is the responsibility of the artist, both *to* and *from* show.

Art Delivery Service Handling Fees:

- Airfloat Strongbox or U-Line Deluxe Art Shippers - \$50 per container;
- Other types of corrugated shipping containers - \$60 per container;
- Wooden crate - \$60 per container.
- Additional paintings in same container of any type - \$20 each.

Fees cover receiving, storing, delivering, unpacking before show, picking up, re-packing and shipping paintings after show, exclusive of any shipping charges.

- ☛ **Storage rental fee:** Paintings arriving at Art Delivery Service earlier than Feb. 13 will be charged \$5 per day, up to Feb. 20, payable by artist.
- ☛ **Replacement shipping container cost** is payable to Art Delivery Service by artist for any box damaged in transit and deemed by Art Delivery Service as no longer usable.
- ☛ **Return shipping** by FedEx or UPS only. Return label and all other information **must** accompany your work.
- ☛ Investigate insurance coverage options and your carrier's insurance policies. Each artist is encouraged to obtain their own insurance.

Any shipping questions should be directed to Nicholas Tesluk:

phone: 505-908-6803, email: psnm.com@gmail.com

SHIPPING OF SOLD PAINTINGS

- ☛ Artists will be notified when painting(s) sell.
- ☛ Customers/collectors shall pay all packing and shipping charges, insurance costs and other handling expenses incurred and set by Sorrel Sky Gallery for the shipping and delivery of artwork purchased by them.

RETRIEVAL OF HAND-DELIVERED PAINTINGS

All *unsold* **HAND-DELIVERED** paintings **must** be retrieved from Sorrel Sky Gallery by the Artist, or their representative, on Monday, Apr. 1, 2019.