

National Association of Women Artists, Inc.

15 Gramercy Park South, room 301, NY, NY 10003 www.thenawa.org office@thenawa.org

132nd Annual Exhibition

(NAWA Members Only)

October 16 – 23, 2021

THIS EXHIBITION WILL BE AT

ONE ART SPACE

23 Warren Street, (Tribeca), New York, NY 10007

and on line

at <https://www.thenawa.org> and <https://oneartspace.com>

Over \$10,000 in awards available.

NOTE: New Award: *Elise Wiarda Award for Healing and Fiber Arts*

Art purchases may be made in person or directly from the website.

Please *READ ALL INSTRUCTIONS VERY CAREFULLY* and keep a copy of the prospectus!!

Please read the waiver carefully for all information and for terms and availability of artwork.

I. To Apply:

- Application is through Show Submit at <http://www.showsubmit.com>
- Submission deadline. **August 27, 2021:** Submission signifies approval of WAIVER.
- **Jurors:** Bonnie Lucas, Sheila Burger, and Midori Yoshimoto, bios to follow by email
- **Exhibition opens Saturday, October 16, 2021**
- Limited in-person and Online Reception **Thursday, October 21, from 6–8pm** — ZOOM link will be sent out by Oct. 14

In person Exhibition Closes on Saturday, October 23, 2021

Artwork purchased through this exhibit must remain available exclusively for NAWA-shared sales benefits during the exhibit dates and times. We trust our members to respect this.

INSTRUCTIONS

- **VENUE:** One Art Space, 23 Warren Street, Street Level Gallery 1, New York, NY 10007
- **NOTE:** Size limits will be strictly enforced due to space limitations Smaller works are encouraged. Sizes listed below in “General Rules.”

THIS PROSPECTUS CONTAINS (Contents):

- PART I (pages 1-2): General Instructions: Mark Your Calendar (dates to remember)
- PART II: Entry Guidelines, Rules, Shipping, Promotion & Waiver (page 3-5)
- PART III: Information on Categories, Definitions of Mixed Media & Collage (page 6-7)
- Artwork Labels (p. 8)

FEES:

- Exhibition entry fee: \$60
- Catalog image fee (optional): \$50 (color reproduction of artwork in the Gallery section of the catalog)
- Catalog advertisement (optional; see upcoming email for details on sizes and fees) NOTE: ads can be from any concern- *ask your galleries, friends, local businesses*- distribution is almost 1000 – so please sell ads!

MARK YOUR CALENDAR

For the 132nd Annual Members' Exhibition with over \$10,000 in awards

- **Friday, August 27, 2021:** Submission deadline. All applications must be received no later than August 27, 2021
- **October 11-12, 2021, 11 am – 6 pm:** hand delivery of artwork to venue must be received. **(If you are hand delivering, you must *take all packing material with you after delivery. It will not be stored.***)
- **October 4-12, 2021:** Shipping arrival, designate these **days only**. Send by UPS or FEDEX only (no other shippers, *NO USPS*).

Address artwork to: **One Art Space, 23 Warren Street, Street Level Gallery 1, New York, NY10007, attn: NAWA 132nd Annual Exhibition**

- **Saturday, October 16, 2021:** Exhibit opens
- **Thursday, October 21, 2021:** In-person (restrictions- tbd) and virtual **reception**
- **Saturday, October 23, 2021:** Exhibit closes at **4pm**, 4-6 pm hand pickup of artworks.
- **Sunday, October 24, 2021:** 11- 4 hand pickup of artworks.

II. Entry Guidelines:

- Exhibition open to current NAWA Members (Associate and Junior Members are not eligible)
- Exhibition entry fee \$60; every regular juried-in NAWA artist member is entitled to **submit one (1) artwork**.
- All entries are accepted (works are not juried for entry – but they **are** juried for awards).
 - Apply through Show Submit at www.showsubmit.com , attaching your 1 image, labeled

LastName_FirstName_title_size_medium_category_price

Example: [Smith_Ann_SummerTime_30Hx30W_oil_painting_800USD](#)

- Please size your jpeg image to 1100 dpi on the longest side, at 72 dpi.
- Sculptors and 3D Mixed Media artists may submit 2 images of the work, labeled

LastName_FirstName_title_size_medium_category_view1_priceUSD,

LastName_FirstName_title_size_medium_category_view2_priceUSD

Example: [Jones_Mary_LittleLamb_20Hx15Wx11D_bronze_sculpture_view1_1000USD](#)

Sculptors: Indicate on Entry Form whether you need a pedestal or not.

General Rules & Specifications:

- No ceiling hung artwork
- No giclee prints or reproductions - all artwork represented must be original, allowing for original digital artwork to be fine-quality printout. Any use of digital media must be labeled with “digital” somewhere in the medium label.
- **2D Work and Wall Hanging Sculpture:** maximum size: 30” high x 30” wide x 5” deep **FRAMED:** measurements should include frame, **no exceptions.**
- Artwork must be wired for hanging. Please TEST the weight-bearing of your hanging wire. Metal or wood frames are preferred. Unframed work is allowed, but **must be finished on all sides.** Plexiglass ONLY- exception: glass is permitted for pastel artworks.
- Jpeg images must meet professional web standards. Blurry, poorly lit, annotated or watermarked image will be disqualified from awards.

Do not include any frame or extraneous background in your photo. Please crop to the precise image, unless it is circular or of an irregular shape—then, shoot image against a plain solid black or white background.

- **3D Sculpture:** Maximum size: 3’ high x 12” wide x 12” deep for pedestal art. **You must reserve a pedestal on the application if you need one.** Free-standing sculpture maximum size: 3’h x 15”w x 15”d. Sculpture that is inherently unstable and might fall over if not attached to its base will not be accepted.
 - Weight limitation for all sculpture: 30 lbs.
 - Sculpture should be photographed against a plain solid white or black background.
 - For sculpture or 3-D mixed media, 2 images, each showing a different view of the work, are allowed.

- Your signature can be on the artwork (block or crop if possible), but no annotated lettering or watermark should be on the image. Using a write-on watermark may disqualify you from winning an award.
- Artwork **MUST** be for sale. Please encourage sales and share with your followers!
 - Commission is: 70% to the artist, 20% to NAWA, 10% to One Art.
- NO CHANGES may be made on price, title, or any information after submission.
- All work in the exhibit must remain available for sale for the duration of the entire exhibition.

Shipping/delivery:

* **Do NOT SHIP artwork to NAWA office. Ship or hand deliver artwork to:**

One Art Space, Street Level Gallery 1, 23 Warren Street, New York, NY 10007

ATTN: NAWA 132nd Annual

- Shipped work must arrive **October 4- 12**. Send by **UPS or FedEx only**; include a **prepaid**, bar-coded return shipping label.
 - NAWA recommends using Airfloat Systems' Strongbox for optimal packaging. Phone: 800-445-2580 <https://airfloatsys.com/strongbox/>
 - **DO NOT** ship via US Postal Service.
 - **NO PACKING PEANUTS**. *Tell this to your shipper.* You will be called and your artwork returned without unpacking.
 - See information on hand-delivery dates and times above under **Mark Your Calendars** on the previous page
 - For professional pick-up and delivery (at artist's expense) to and from venue, **contact Mike DePompeo**: 201-873-1495 or email him at <http://depompeo@gmail.com>
- * **In the event of a sale the artist is obliged to ship her work to the buyer, and responsible for calculating and charging the buyer any shipping fees. These will be paid separately and directly to the artist.**

Promotion

Advertising for the exhibition will be done by NAWA PR Committee and One Art Space, but you are welcome, and *encouraged* to promote it on your own website, and social media.

Annual Exhibition Catalog:

The fee to have the image of your artwork printed in the 132nd Annual NAWA Exhibition Catalog **Gallery Section** is \$50 (fifty dollars), to be paid separately to the NAWA Office. This will be offered by email notification at a later date.

This is separate from the **Advertising Section**, which is handled by the **Ad Agreement**.

All kinds of advertising are welcome in the Advertising Section! *Ask your galleries, friends, local businesses.*

Waiver

I, the applying artist, hereby declare my intention to exhibit my artwork as described in my entry form, in the National Association of Women Artists, Inc., 132nd Annual Members' Exhibition at One Art Space, 23 Warren Street, Street Level Gallery 1, New York, NY 10007, and to be published on the NAWA website, www.thenawa.org, and <https://oneartspace.com> to hold said artwork available for sale, until the specified end date of the exhibit as listed on the prospectus.

In consideration of the display of my artwork, I hereby declare I am the owner and creator of the original artwork being submitted by me, both as the artwork's physical manifestation and the copyright of artwork.

I accept full responsibility for any and all damages, loss, theft, and/or any other casualty of any kind in shipping artwork to the gallery, and to a buyer, if the work sells. I hereby waive any and all claims against the National Association of Women Artist, Inc., as well as their employees, officers, directors and committee personnel. Nevertheless, for the purpose of this agreement, I agree that the stated value of the artwork shall be One (\$1.00) Dollar, in the event of any loss or damage to the piece of artwork.

I agree to allow an image of my artwork being exhibited to be used without charge for advertising and/or promotion in the furtherance of the Exhibition, and for any purposes including without limitation traditional media, social media, website as well as public relations, prior to and/or after the Exhibition.

My work is available for sale at the price hereinbefore agreed. I agree that if my work is sold during the exhibition, NAWA will retain a commission of 20% percent, to One Art Space 10% and pay me (the artist) 70% percent of the selling price.

Point of release clause: the work on exhibition is considered part of the exhibition from point of opening of the exhibit (October 16) through the end of the exhibit (4 pm) on Saturday, October 23.

I understand that my work may not be included if it fails to meet professional presentation standards (as determined by the Exhibitions Committee), including but not limited to: blurry photography in entry jpeg, inclusion of type over the image, improper hanging apparatus or unprofessional framing. Shipping with packing "peanuts" is difficult for volunteers and staff, and illegal in NY State; items packed this way will be returned after calling the artist.

NAWA retains the right of discretion to decide if artworks do or do not meet the requirements of our show standards, or contain any inflammatory or offensive materials.

Labels: NAWA a not-for-profit art organization, will not list anything other than the name of the artists, the title of the work, dimensions, medium and price on the labels.

In the event of a dispute with regard to this Waiver Agreement, we agree that all disputes must be adjudicated in a State Court in the County, City and State of New York (i.e., Manhattan), under the Laws of the State of New York, without regard to choice of Law rules.

Note: The use of the National Association of Women Artists, Inc.'s logo, without prior written permission is prohibited. The use of the registered Trademark Seal and the logo of the National Association of Women Artists, Inc. for any personal or business use on any documents, postcards, invitations, and other promotional materials and communications is a violation of law. The letters NAWA may be used by regular juried members (i.e., not Associate or Student members), after their names, on all artworks, signifying their membership.

III. ARTWORK CATEGORIES (use only one, to be included in JPEG label on ShowSubmit)

Painting on _____: Two-dimensional work such as: oil, acrylic, encaustic and other standard media on any support. It is artwork that is not presented under glass. MUST SPECIFY SUPPORT (canvas, wood, metal, etc)

Works on Paper: Two-dimensional work on paper such as: watercolor, pastel, acrylic, drawing or printmaking media, digital art and handmade paper.

Sculpture: Three-dimensional sculptural work using additive or subtractive methods in any material. Work may be in the round or wall hung, unique or editioned, and includes assemblage and book arts. **Indicate on ShowSubmit if you need a pedestal.**

Photography: Two-dimensional work including conventional cameras/dark room or digital camera

Mixed Media (see description of mixed media on page 5): 3-dimensional work incorporating the use of multiple media in one work, including a combination of found objects, found images and photographs. May be in conjunction with traditional artists' media.

Collage (see page following the application for description of collage): An artistic composition made up of various materials (paper, cloth or wood), glued on a picture surface.

Fiber Arts: Art that consists of natural or synthetic fiber and/or other components, such as fabric or yarn. It focuses on aesthetic value over utility.

Digital: It is an original artistic work or practice that uses digital technology as part of the creative or presentation process – that is not photography dominant.

****NAWA reserves the right to classify or reclassify media information of work submitted to its exhibitions according to NAWA's definitions of media, including "mixed media" and "collage" as described below on page 5 of this prospectus.**

VII. IMAGE All applications must include a jpeg of the artwork submitted (72 ppi, maximum 4" x 6" in either direction)

VIII. ARTIST'S BIO One page artist's bio (optional- will be placed in notebook in gallery)- send or bring with delivery of artwork

IX: DELIVERY Designate on ShowSubmit: Hand deliver, Ship FedEx or UPS, or Ship through Mike DePompeo

Media/Collage Definition:

- 1) The term "mixed media" tells a viewer (or a catalogue reader) essentially *nothing at all* about the actual media of the work.
- 2) There are two quite different concepts of mixed media, one essentially encompassing two-dimensional work, the other including three-dimensional components.

First, please note what "mixed media" is not.

Very often, an artist whose work includes several standard painting or drawing media will use the term "mixed media." One example could be a landscape watercolor on paper that maintains much of its original sketching of trees, hills, and flowers in pencil, and also includes a few highlights in gouache. If the basic medium of the image is watercolor, it should be categorized as a watercolor. This type of work is not "mixed media" – it is simply a watercolor that includes some auxiliary media that are common to the process of making a finished watercolor. The same would apply to a lithograph or photograph that has been enhanced with watercolor. Those are, respectively, a "lithograph with watercolor" and a "photograph with watercolor," not mixed media. The same would apply to a 36x36" acrylic painting on canvas with an affixed postage stamp or two plastic beads. Such works are paintings, classified on the basis of what comprises the great majority of the work. For accuracy of information, one can use "acrylic on canvas with collage" or "acrylic on canvas with attached beads."

If works contain three or more two-dimensional media, "mixed media" still does not apply. For most works, one medium will clearly be the dominant one. As noted above, a watercolor on paper with some visible pencil lines and a few touches of gouache is classified as a watercolor. For labeling, all media used in a work should be listed in descending order of amount of each media visible. Thus, the example above should have "Watercolor, pencil, and gouache on paper" on its label, because it is *accurately descriptive and informative to the viewer*. An encaustic painting is not "mixed media" simply because it involves pigment mixed with wax. "Encaustic" is a recognized individual term for a particular painting medium. If an encaustic painting on wood includes pencil marks, it is "encaustic on wood with pencil."

Works often more properly defined as "mixed media" are those that include a significant amount of varied three-dimensional material. For example, a work in the 2014 NAWA Annual was formed from two illustrated and embellished wood panels on two levels. The imagery included several media, such as colored pencil and paint. Attached to it were wooden ornaments with applied colors in various media. However, its form and effect were primarily planar and pictorial, not sculptural in the sense of a three-dimensional object in the round, or even high relief or wall-mounted sculpture. While the designation of this complex this work as simply "mixed media" seems reasonable, the term still fails to give any useful information about the work. It is preferable to list this work as "mixed media including colored pencil and paint on wood with applied wooden ornaments and other materials." This may seem lengthy, but it is *accurate and informative*.

Collage:

Webster's dictionary defines collage as "an artistic composition made of various materials (as paper, cloth or wood) glued on a picture surface" -- and that is indeed a very good definition. It specifies "glue" because the word 'collage' derives from the French word 'coller', to glue. Of course, that isn't a requirement: one could use acrylic medium, tar, or even staples. The defining quality of a collage is its "picture surface" -- its general *flatness*. You can add a few small, shallow three-dimensional elements (beads, toothpicks, a jar lid, a thin pamphlet), but the planar, pictorial effect must be maintained. When the three-dimensionality or quantity of applied three-dimensional objects becomes dominant, the piece transitions into either mixed media (if still pictorial) or assemblage (if sculptural). Also, as with other media, categorization is based on the dominant media present. As noted in the discussion of "mixed media," a painting with an affixed postage stamp is not a collage -- it is an "acrylic painting with collage." A work whose surface is created entirely from attached scraps of paper, and has a few dots of acrylic, is a "collage with acrylic."

ARTWORK LABELS:

FRONT

NAWA 132nd Annual Members' Exhibition

Artist: _____

Email: _____

Phone #: _____

Title of Artwork: _____

Medium: _____

Size: _____ Price: _____

BACK

NAWA 132nd Annual Members' Exhibition

Artist: _____

Email: _____

Phone #: _____

Title of Artwork: _____

Medium: _____

Size: _____ Price: _____

