



Pastel Society of the West Coast Presents
Pastels USA
35th International
Exhibition
Online - August 8, 2021

“99 Voices In Pastel”

Brand New Format! 99 of the World's Best!

- Only 33 entries accepted into each of 3 categories
- Ultra-Modern and Experimental • Contemporary Realism
 - Contemporary Impressionism (Includes Plein Air)
- University and College Entrants Welcome!

AWARDS: PSWC introduces for the first time

Daniel E. Greene Memorial Award
for Best in Show - \$2500.

- 1st Place in Ultra-Modern and Experimental - \$1000.
- 1st Place in Contemporary Realism - \$1000.
- 1st Place in Contemporary Impressionism - 1000.
(includes plein-air)
- More than a dozen merit-based awards.

4 Prestigious Jurors



Juror for Awards
Mr. Jean Stern
Director Emeritus
Irvine Museum of
California
Impressionism



Juror for Ultra-Modern/
Experimental
Sylvie Cabal (France)
PSA Hall of Fame, Pres.
Emeritus
Art du Pastel en France



Juror for Contemporary
Realism
Wende Caporale (USA)
PSA Master Pastelist
Author/Artist/Teacher



Juror for Contemporary
Impressionism (includes
Plein Air)
Alan Flattmann (USA)
Artist, Writer, Teacher

EXHIBITION DETAILS

Pastels USA 35th ANNUAL INTERNATIONAL EXHIBITION will be presented ONLINE August 8, 2021 by the Pastel Society of the West Coast. There will be an estimated \$12,000 in awards, including a Best in Show Award of \$2,500. All accepted artists will have their painting displayed in the **catalog**, on the website, and in social media.

The exhibition will have three Categories of Submission. Each category will have one juror of selection.

1. Ultra-Modern and Experimental · Sylvie Fauvel-Cabal, Juror of Selection
2. Contemporary Realism · Wende Caporale, Juror of Selection
3. Contemporary Impressionism (includes plein-air) · Alan Flattmann, Juror of Selection

Only 33 entries will be accepted into each of the three categories. Each show entrant will select the Category of Submission for their entries.

SALES

Due to the ONLINE status and the current pandemic, PSWC will not be managing sales, so work is not required to be for sale. NFS is acceptable; however, we will put your website under your painting so that interested parties may contact you for a possible purchase. While no commission will be taken, we ask that you consider a donation to the PSWC of 20% of the sale toward our PSWC Scholarship Fund.

AWARDS

Awards are both cash prizes and gift certificates. In addition to donated awards, there will be First Place Awards in each of the three Categories of Submission, plus Best In Show Award. Awards will be announced online, on Facebook, YouTube, and through an eBlast on August 8, 2021.

DISCLAIMER/LEGAL

Accepted images may be used in Pastels USA advertising and on website. ENTRY INTO THIS EXHIBIT CONSTITUTES AGREEMENT WITH THIS UNDERSTANDING.

ELIGIBILITY

- **NO OIL PASTELS. DRY PASTELS ONLY.**
- Open to all artists over the age of 18.
- At least 80% of the piece must be dry pastel. Composition of work may not be taken from published photos or other artists' work.
- Artists may submit a maximum of 5 paintings into the exhibition. Paintings may be entered into single or multiple categories of the artist's choice. However, ONLY ONE painting per artist will be accepted into the exhibition.
- Paintings based on photo must be from photo(s) taken by the artist themselves.
- No use of optical projection, and no student work produced under supervision is eligible.
- Non-members will not be eligible for Signature Status.
- Work must have been completed within the last four (4) years.
- Work must not have been accepted into a previous PASTELS USA Open International Exhibition.
- Paintings that have been accepted in the PSWC membership show are eligible for entry in PASTELS USA.
- Entry fees are non-refundable; over-payment of any fee will be considered a donation to our scholarship fund.

FEES

- PSWC Members: 3 entries for \$55, each additional entry is \$10 up to 5 paintings for \$75.
- Non-Members: 3 entries for \$60, each additional entry is \$15 up to 5 paintings for \$90.
- Entry fees are not refundable and must be paid by entry deadline. Acceptance is not guaranteed. No refunds available. Overpayments will go to the PSWC Scholarship Fund.
- **A maximum of one (1) painting per artist will be accepted into the exhibit.**
- Credit cards accepted.

ENTERING YOUR IMAGES

- You must enter your images online at www.showsubmit.com.
- Entry form must be filled out in its entirety. This includes complete mailing address, including name, street address, city, state, including zip code, phone and email address.
- List sizes of framed paintings and also size of just the image itself, up to the nearest inch. List size by "h" x "w."
- Submitted images must NOT include mat or frame. Crop the photo to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are 1500 pixels on the longest side at 300 dpi. This size will guarantee optimum viewing (whether horizontal or vertical orientation) for jurors and for printed catalogs. Images should be in JPEG format and RGB color. Image file cannot exceed 2MB in size. Help with image preparation can be found at www.showsubmit.com.

IMPORTANT DATES

Wednesday, March 17, 2021	Opening date for submitting your work online.
Sunday, June 27, 2021	Closing date for online entries.
Sunday, July 18, 2021	Accepted notification sent out.
July 19 - July 23, 2021	Judging and determination of awards.
Sunday, August 8, 2021	Announcement of Pastels USA 2021 Awards.
Sunday, August 8, 2021	Show is posted online.

We look forward to seeing your work!

Pastel Society of the West Coast

www.pswc.ws

We. Are. Pastelists.

